Portfolio Benchmark Report

8 Websites

Multi-Site Audit Comparison — Accessibility, SEO, Performance & Security

GESAMTSCORE

74 C+

BEFUNDE

89

12 kritisch

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Portfolio Overview

Sites Audited	Average	Best Site	Weakest Site
8	74	93	41
		shop.example.com	legacy.example.com

Total Issues	Critical Issues
89	12

Aggregate Issue Severity

Kritisch	Schwerwiegend	Moderat	Gering
12	18	34	25

89 Verstöße insgesamt

Website Rankings

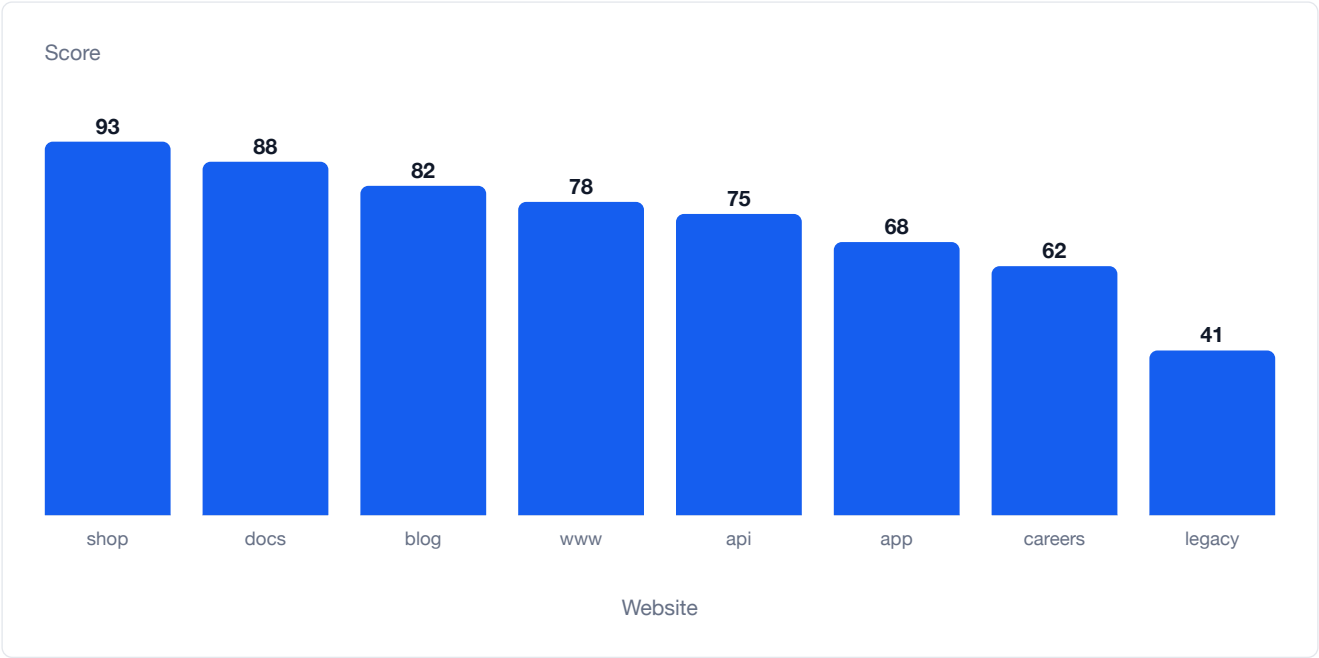
Website Ranking by Overall Score

Nr	Domain	Score	A11y	SEO	Perf	Sec	Krit.
1	**shop.example.com**	93	96	91	90	95	1
2	**docs.example.com**	88	94	85	88	86	2
3	**blog.example.com**	82	88	82	78	80	3

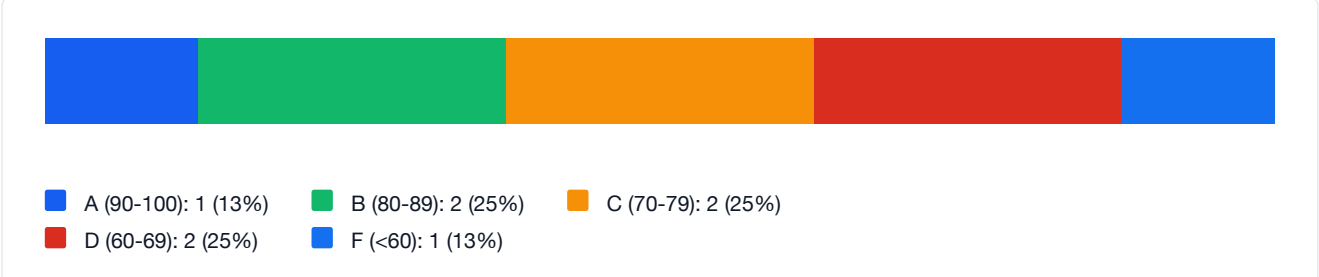
4	**www.example.com**	78	82	76	72	82	5
5	**api.example.com**	75	70	60	85	88	4
6	**app.example.com**	68	72	65	62	74	8
7	**careers.example.com**	62	58	68	55	65	11
8	**legacy.example.com**	41	35	42	38	48	18

Score Analysis

Overall Scores by Website



Grade Distribution



Module Averages

Average Scores Across Portfolio



Most Common Issues

HIGH

Missing Alt Text

Found on 6 of 8 websites. Total: 47 images without alt text. This is the most widespread accessibility issue across the portfolio.

Implement an alt-text policy and add automated checks to CI/CD pipelines across all properties.

HIGH

No Content-Security-Policy Header

5 of 8 websites lack a CSP header, leaving them vulnerable to XSS attacks.

Deploy a shared CSP configuration via the central CDN/reverse proxy. Start in report-only mode.

MEDIUM

Slow Largest Contentful Paint

4 websites exceed the 2.5s LCP threshold. Worst offender: legacy.example.com at 6.8 seconds.

Prioritize image optimization and critical CSS inlining. Consider a shared image CDN for all properties.

HIGH

legacy.example.com Requires Rebuild

Score of 41/100. The legacy site uses outdated frameworks (jQuery 1.x, Bootstrap 2), has 18 critical issues, and fails basic accessibility checks.

Plan a complete rebuild using the company's modern stack. In the interim, add CSP headers and fix critical accessibility violations.

Cross-Site Technical Checklist

Technical Compliance Matrix

Check	shop	docs	blog	www	api	app	legacy
HTTPS	Pass	Pass	Pass	Pass	Pass	Pass	Fail
CSP Header	Pass	Pass	Fail	Fail	Pass	Fail	Fail
HSTS	Pass	Pass	Pass	Pass	Pass	Fail	Fail
robots.txt	Pass	Pass	Pass	Pass	N/A	Pass	Fail
Sitemap	Pass	Pass	Pass	Pass	N/A	Fail	Fail
Mobile Ready	Pass	Pass	Pass	Pass	N/A	Pass	Fail
Core Web Vitals	Pass	Pass	Warn	Warn	Pass	Fail	Fail

Portfolio Action Plan

Quick Wins (Week 1-2) 3 actions

Deploy CSP headers via CDN

Impact High
Effort 4 hours
Role DevOps

XSS protection for 5 sites

Add alt text to critical images

Impact High
Effort 8 hours
Role Content

Accessibility compliance

Enable HTTPS on legacy site

Impact Critical
Effort 2 hours
Role DevOps

Basic security compliance

Medium-term (Month 1-2) 2 actions

Image CDN for all properties

Impact Medium
Effort 2 weeks
Role DevOps

Faster LCP across portfolio

CI/CD accessibility checks

Impact Medium
Effort 1 week
Role Engineering

Prevent future regressions

Strategic (Quarter 2) 2 actions

Rebuild legacy.example.com

Impact High
Effort 8 weeks
Role Engineering

Eliminate 18 critical issues

Unified design system rollout

Impact Medium
Effort 6 weeks
Role Design / Eng

Consistent UX, easier maintenance

Methodology

Scores are based on automated scans using Lighthouse, axe-core, and custom security checks. Manual review recommended for critical findings.