

# Portfolio Benchmark Report

## 8 Websites

Multi-Site Audit Comparison — Accessibility, SEO, Performance & Security



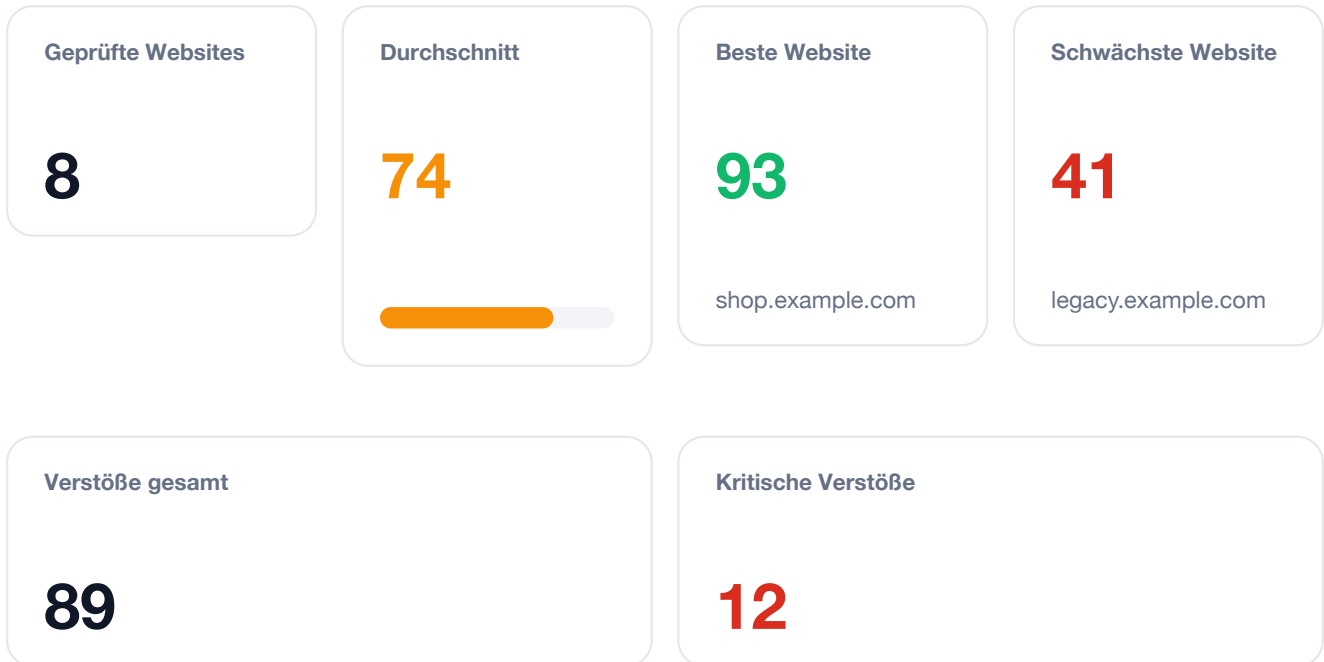
- Accessibility
- SEO
- Performance
- Security

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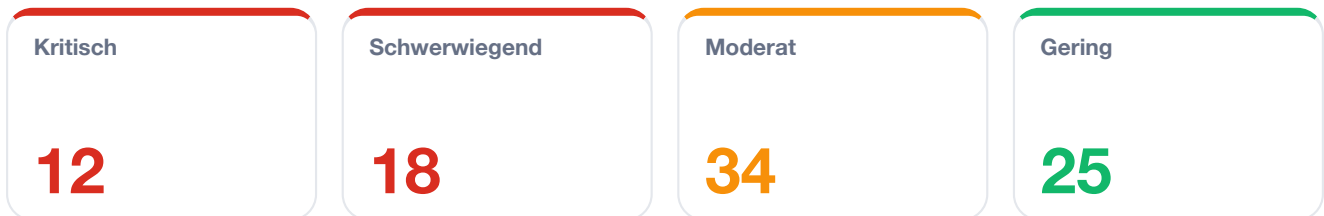
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# Portfolio Overview



## Aggregate Issue Severity



89 Problemgruppen insgesamt

# Website Rankings

## Website Ranking by Overall Score

Nr	Domain	Score	A11y	SEO	Perf	Sec	Krit.
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1	shop.example.com	93	96	91	90	95	1
2	docs.example.com	88	94	85	88	86	2
3	blog.example.com	82	88	82	78	80	3
4	www.example.com	78	82	76	72	82	5
5	api.example.com	75	70	60	85	88	4
6	app.example.com	68	72	65	62	74	8
7	careers.example.com	62	58	68	55	65	11
8	legacy.example.com	41	35	42	38	48	18

# Score Analysis

Overall Scores by Website



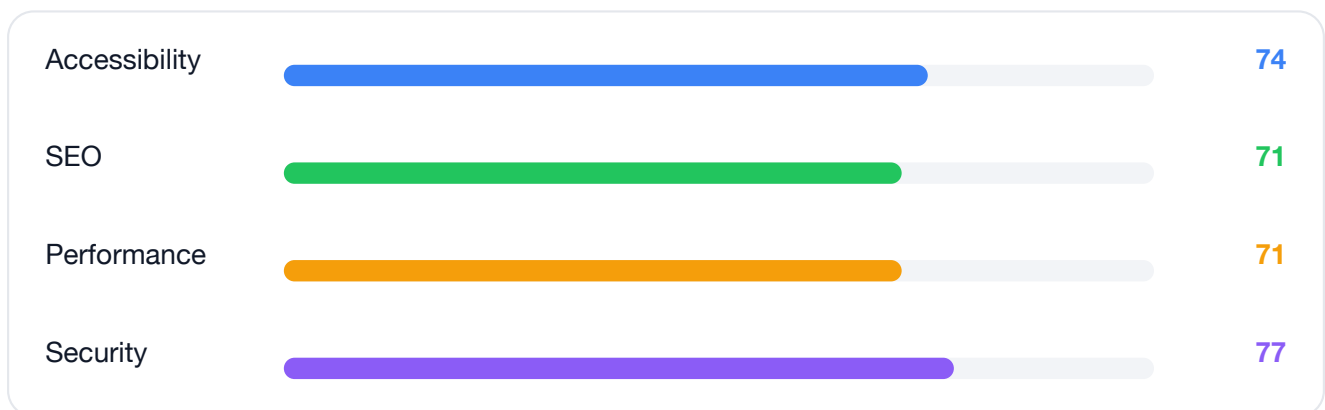
## Grade Distribution



■ A (90-100): 1 (13%)   ■ B (80-89): 2 (25%)   ■ C (70-79): 2 (25%)  
■ D (60-69): 2 (25%)   ■ F (<60): 1 (13%)

# Module Averages

## Average Scores Across Portfolio



# Most Common Issues

### **HIGH** Missing Alt Text

Found on 6 of 8 websites. Total: 47 images without alt text. This is the most widespread accessibility issue across the portfolio.

#### Empfehlung

Implement an alt-text policy and add automated checks to CI/CD pipelines across all properties.

**HIGH**

## No Content-Security-Policy Header

5 of 8 websites lack a CSP header, leaving them vulnerable to XSS attacks.

### Empfehlung

Deploy a shared CSP configuration via the central CDN/reverse proxy. Start in report-only mode.

**MEDIUM**

## Slow Largest Contentful Paint

4 websites exceed the 2.5s LCP threshold. Worst offender: legacy.example.com at 6.8 seconds.

### Empfehlung

Prioritize image optimization and critical CSS inlining. Consider a shared image CDN for all properties.

**HIGH**

## legacy.example.com Requires Rebuild

Score of 41/100. The legacy site uses outdated frameworks (jQuery 1.x, Bootstrap 2), has 18 critical issues, and fails basic accessibility checks.

### Empfehlung

Plan a complete rebuild using the company's modern stack. In the interim, add CSP headers and fix critical accessibility violations.

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# Cross-Site Technical Checklist

## Technical Compliance Matrix

Check	shop	docs	blog	www	api	app	legacy
HTTPS	Pass	Pass	Pass	Pass	Pass	Pass	Fail
CSP Header	Pass	Pass	Fail	Fail	Pass	Fail	Fail
HSTS	Pass	Pass	Pass	Pass	Pass	Fail	Fail
robots.txt	Pass	Pass	Pass	Pass	N/A	Pass	Fail
Sitemap	Pass	Pass	Pass	Pass	N/A	Fail	Fail
Mobile Ready	Pass	Pass	Pass	Pass	N/A	Pass	Fail
Core Web Vitals	Pass	Pass	Warn	Warn	Pass	Fail	Fail

# Portfolio Action Plan

## Quick Wins (Week 1-2) 3 Maßnahmen

### Deploy CSP headers via CDN

**Impact** High  
**Aufwand** 4 hours  
**Rolle** DevOps

XSS protection for 5 sites

## Medium-term (Month 1-2) 2 Maßnahmen

### Image CDN for all properties

**Impact** Medium  
**Aufwand** 2 weeks  
**Rolle** DevOps

Faster LCP across portfolio

## Strategic (Quarter 2) 2 Maßnahmen

### Rebuild legacy.example.com

**Impact** High  
**Aufwand** 8 weeks  
**Rolle** Engineering

Eliminate 18 critical issues

### Add alt text to critical images

**Impact** High  
**Aufwand** 8 hours  
**Rolle** Content

Accessibility compliance

### CI/CD accessibility checks

**Impact** Medium  
**Aufwand** 1 week  
**Rolle** Engineering

Prevent future regressions

### Unified design system rollout

**Impact** Medium  
**Aufwand** 6 weeks  
**Rolle** Design / Eng

Consistent UX, easier maintenance

### Enable HTTPS on legacy site

**Impact** Critical  
**Aufwand** 2 hours  
**Rolle** DevOps

Basic security compliance

## Methodology

Scores are based on automated scans using Lighthouse, axe-core, and custom security checks. Manual review recommended for critical findings.